



**VILLAGE OF CORRALES
STATE OF NEW MEXICO**

RESOLUTION 17-015

A RESOLUTION TO AUTHORIZE DISBURSEMENT OF FIVE HUNDRED DOLLARS (\$500.00) CORRALES MAINSTREET, AS REQUESTED BY THE LODGERS TAX BOARD FOR THE PURPOSE OF PRINT ADVERTISING.

Whereas, Ordinance No. 322, adopted November 23, 1999, as amended by Ordinance No. 338, adopted August 14, 2001, imposes a Lodger's Tax and establishes a Lodger's Tax Board which evaluates eligible uses of proceeds from the monies collected and requests expenditures from the Governing Body; and

Whereas, at its February 28th, 2017 meeting, the Lodger's Tax Board received a request from Corrales MainStreet for funds for advertising costs for the cost of print advertising, and voted to approve a request for the Village to expend Five Hundred Dollars (\$500.00) for that purpose; and

Whereas, sufficient funds are available in the Lodger's Tax Fund, Fund Number 214;

Whereas, advertising must include: funded in part with proceeds from the Corrales Bed and Breakfast Lodgers Tax.

THEREFORE BE IT RESOLVED that the Governing Body of the Village of Corrales authorizes the Village Administration to disburse Five Hundred dollars (\$500.00) reimbursement for advertising as requested by Lodger's Tax Board from the Lodger's Tax Fund, Fund Number 214 to Corrales MainStreet.

APPROVED THIS 11th DAY OF APRIL, 2017.

VILLAGE OF CORRALES

Scott A. Kominiak, Mayor

ATTEST:

Jennifer A. Hise, Village Clerk

RECEIVED

MAR 24 2017

Village of Corrales

**Corrales Lodgers Tax Board
Meeting Minutes
February 28, 2017**

Board Members in Attendance:

Fritz Allen via phone

Judith Newby

Norris Tidwell

Barbara Hammond

Absent: Dee Turner

The meeting was called to order by Judith Newby at 9:35 A.M.

Financial Report: The Lodgers Tax Fund has a balance of \$8,740.22

Funding Requests:

- **The Corrales Society of Artists** is requesting \$750 to cover some of the advertising costs associated with the 2017 Corrales Art Studio tour. Ken Dukert made a presentation about the upcoming event and the impact of funding from the Lodgers Tax Board. The Lodger's tax board unanimously recommends the Village approve \$750 to be paid to the Corrales Society of Artists from the Lodger's Tax funds.
- **Corrales MainStreet** is requesting \$500 to offset the cost of a six-page spread in the well-respected Collector Guide. This is the first time the Guide will include Corrales as a dedicated section of the publication. In addition to the participating artists, the Corrales Section will include a map of Corrales and list other local businesses such as restaurants and B&B's. Corrales MainStreet will be contributing a total of \$1,000 to the guide - \$500 from their promotion budget and \$500 from this request. The Lodger's tax board unanimously (As a member of the Corrales MainStreet Board, Judith Newby recused herself from the vote) recommends the Village approve \$500 to be paid to the Corrales MainStreet from the Lodger's Tax funds.
- **Corrales MainStreet** is requesting \$425 to place an ad encouraging people to Visit Corrales in the Music in Corrales Program for the upcoming 17-18 season. The ad will be featured in the programs distributed at each event. The Lodger's tax board unanimously (As a member of the Corrales MainStreet Board, Judith Newby recused herself from the vote) recommends the Village approve \$425 to be paid to the Corrales MainStreet from the Lodger's Tax funds.
- **Corrales Cultural Arts Council** is requesting \$3075.98 to help defray advertising costs. The Lodger's Tax Board discussed the request and its impact on the funds available. The Lodger's tax board unanimously (As a member of the Corrales Cultural Arts Council, Barbara Hammond recused herself from the vote) recommends the Village approve \$2,500 to be paid to the Corrales MainStreet from the Lodger's Tax funds.

Meeting Adjourned at 10:11 A.M.

Lodger's Tax Report February 28, 2017

Opening Balance		6080.81
July '16	414.95	
Aug '16	430.34	
Sept. '16	258.25	
Oct. '16	397.48	
Nov. '16	580.62	
Dec. '16	280.6	
Jan. '17	<u>297.17</u>	
	2659.41	
		<u><u>8740.22</u></u>

VILLAGE OF CORRALES
Lodger's Tax Cover Sheet

Check all that apply:

- Advertising
- Capital Outlay
- Police & Fire Protection
- Sanitation Service

For Office Use Only
Approved: JAN 1/500
Denied:

ORGANIZATION Corrales Main Street

Name Sandy Rasmussen Date of Submission 1/26/17

Address PO Box 1531 Date of Project _____

City Corrales State NM Zip 87048 Total Cost of Project \$8,000

Amount Requested \$500

Contact Person Sandy Rasmussen

Phone: 480 1960

Bid # 1 Name	\$
Bid # 2 Name	\$
Bid # 3 Name	\$

PROJECT NARRATIVE

Corrales Main Street, along with Corrales Society of Artists & Corrales Art Center have organized a 6 page ad in the Collectors Guide - we will have a separate Corrales section (like Albuquerque, Santa Fe & Taos so we will also be showing restaurants & B&B's

Artists	24 @ \$250 = \$6,000
CAC	500
CSA	500
CMS	1,000
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	\$8,000

CMS is asking \$500 to offset some of the expense

Sandy Rasmussen ED-CMS Total Amount: \$500

Print Name and Title Sandy Rasmussen Signature/Date